AROUND 40 MILLION MIGRANT DAILY-WAGED WORKERS HAVE BEEN HIT HARD BY COVID-19 induced economic distress, lockdowns, travel bans and social distancing requirements. As they reach home enduring unprecedented ordeals, they face the risk of hunger, indebtedness and prolonged unemployment. Their families face high infection risk and their children, particularly girls, the loss of learning.

While the need of the hour is for immediate relief to serve urgent needs, equal attention is required towards a sustainable and resilient rebuilding of lives through a multi-pronged response, addressing health, education and livelihoods needs - both in the source and destination areas of migration.

This crisis has also shown us the spirit of our community. We are truly inspired by the way citizens, nonprofits, corporates and the government have come together to help those in need. As first responders, AIF has served 272,000 people across 16 states in India and has now joined hands with NDTV to raise awareness and resources to complement the government’s efforts to rehabilitate migrant families.

JOIN US IN THIS EFFORT TO ENSURE DIGNIFIED LIVES FOR MIGRANT WORKERS EVERYWHERE.

TELETHON
Sunday June 14, 2020 at 7.00PM IST / 9.30AM EST / 6.30AM PT

• 2-hour live telethon simulcast across NDTV 24x7 & NDTV India
• Hosted by Dr Prannoy Roy
• Featuring guests, celebrities, donors and beneficiaries
• Telecast during Prime Time
• Repeat airing the next day on each of the 2 channels
• Bigger integrated cross-media campaign

300 MILLION VIEWERS

Together, We Can
#REBUILDINGLIVES
Serve immediate and urgent needs of migrant communities, especially women and girls, with a focus on migration affected states

1. **EMERGENCY RELIEF**
   - Address immediate needs of migrants through food, hygiene essentials/unconditional money transfers

2. **LIVELIHOODS**
   - Income generation: At least one member of a migrant household acquires a fresh skill/get upskilled and gain livelihood to increase household income

3. **PUBLIC HEALTH**
   - Protect and train community health workers (CHW) on pandemic preparedness and using digital tools
   - Support vulnerable communities in protecting themselves from Covid-19

4. **EDUCATION**
   - Bridge the educational and digital divide through techno-pedagogy and virtual learning in government schools in a Covid-safe environment
   - Ensure continuity of education and remediation in community settings especially for young girls and adolescents

**THE AIF COVID-19 RESPONSE**

- **272,819** PEOPLE REACHED
- **16** STATES

Key Stats:

- **26,010** PREVENTIVE KITS (FRONTLINE WORKERS)
- **176** VENTILATORS FOR HOSPITALS
- **60** THERMAL SCANNERS
- **12,442** PPE (MEDICAL STAFF)
- **176,006** MASKS
- **2,000** EDUCATIONAL KITS (CHILDREN)
- **7,680** REMOTE TRAINING
- **62,000** RATION & HYGIENE KITS (PEOPLE)
- **24,000** HYGIENE KITS (MIGRANT WORKERS)

**PLEASE DONATE AT**
https://aif.org/donate/covid-19-response/